

To whom it may concern,

Recently I was presented by Mr. Moti Gur, an Israeli businessman and philanthropist currently living and working in Los Angeles, with an idea to establish an international cultural and educational center for Jewish leadership in Rosh Ha`ayin, inspired by the Biblical figure of Moses.

With the monument of Moses erected at its peak, the idea behind the project is to create a true cultural center which will serve both as a first rate world attraction, and a true common ground for Israelis and young people from all over the globe to meet and share ideas, regardless of religion, color or political views. To me this is a way to bring into reality an old dream I carry with me- to create a parliament for the young, a place from which a new generation of leaders will emerge.

I met with Mr. Gur and the architects for the project- Studio "ArchitecTeam"- Giora Boss and Udi Mendelson - and was impressed by their enthusiasm and vision. The team suggested to establish the project in Rosh Ha`ayin, a place that - as they put it - diminishes distances, brings together the periphery with the center and promotes cultural and social values alongside economic growth.

The Moses project will become a center point in a master vision already taking place in Rosh Ha`ayin, elevating the city into its ancient role as a strategic point of first class importance between Tel Aviv and Jerusalem.

We've been doing our best to put the project in high gear, and turning it into reality in the shortest time possible.

I warmly embrace and believe in the project.

Sincerely,

Moshe Sinai,  
Mayor of Rosh Ha`ayin